-	70 7
10/29/2012 3:01 PM	10/29/2012 1:54 PM
Printed:	Last Received:
Traffic Order# 218509	
Status Returned	
Ver# 2	
6868947	
Rep Order#	EC'd Yes

Showing Buylines: Last Sta Revised Lines

N

) PHILADELPHIA ) AMY MCCREARY 215-568-6540 215-568-1845 Salesperson Phone# Salesperson FAX# Rep Firm Sales Office ( Salesperson 10/31/2012 - 11/06/2012 ( ) THE NEW MEDIA FIRM 1322 G STREET SE WASHINGTON, DC 20003 PI/P2/E 347/365/1890 Agency C/PI/P2/E Flight Dates Hiatus Weeks Agency Station KASA-TV ALBUQUERQUE.NM.
Advertiser ( ) MICHELLE LUIAN-GRIS Michele Certo Candidate 1890 Advertiser (

Estimate# Product Buyer Phone# Fax#

# -- CONTRACT COMMENT --

### -- REMARKS ---

SEE LINES 5-7, 12-14

Rate	\$75.00	\$75.00	\$75.00	\$400.00	\$400.00	\$400.00
Total Spots	  -   -	7	н	г	7	⊣
Time	1P-2P	1P-2P	1P-2P	9P-930P	9P-930P	9P-930P
Day	  -     <u> </u>	[±4	Σ	Ø	Ĺω	M
Spots/Week		1	П	1	1	erd.
Len		:30	000000000000000000000000000000000000000	:30	:30	. 30
Total Cost	\$75.00	\$75.00	\$75.00	\$400.00	\$400.00	\$400.00
春 N N N N N N N N N N N N N N N N N N N	MA	1 MATHIS.	l MATH1S.	н	H	-
Dates	10/31-10/31 V2 CORRECT PROGRAM FOR TP IS JUDGE	11/02-11/02 1 V2 CORRECT PROGRAM FOR TP IS JUDGE MATHIS.	11/05-11/05 1 V2 CORRECT PROGRAM FOR TP IS JUDGE MATHIS.	10/31-10/31 V2 NA LINE NOT ENTERED	11/02-11/02 V2 NA LINE NOT ENTERED	NEWS Station Remark: V2 NA LINE NOT ENTERED
Program	PEOPLE'S COURT< Station Remark:	PEOPLE'S COURT< Station Remark:	PEOPLE'S COURT< Station Remark:	NEWS Station Remark:	NEWS Station Remark:	NEWS Station Remark:
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### ---REPORT TOTALS---

Report Totals: 6 / \$1,425.00

2 of 2
10/29/2012 3:01 PM 10/29/2012 1:54 PM Sta Revised Lines
Printed: Last Received: Showing Buylines: Last
Traffic Order# 218509
Status Returned
Ver# 2
6868947
Rep Order# EC'd Yes

) PHILADELPHIA ) AMY MCCREARY

Rep Firm Sales Office (

Salesperson (

215-568-6540 215-568-1845

Salesperson Phone# Salesperson FAX#

10/31/2012 - 11/06/2012

Agency ( ) THE NEW MEDIA FIRM 1322 G STREET SE WASHINGTON, DC 20003 Agency C/P1/P2/E 347/365/1890 Flight Dates Hiatus Weeks Station KASA-IV ALBUQUERQUE, NM. Advertiser ( ).MICHELLE LUJAN-GRIS 15 / \$2,385.00 Michele Certo Candidate 1890 Estinate# Nov 12: Product Phone# Buyer Fax#

Station Totals: 15 / \$2,385.00

Sales Totals: 15 / \$2,385.00

Lines not sent/rcld/rtrn: 0 / \$0.00 ---COMPETITIVE---

3 % CABL \$47,700 Market Totals

32%

KOAT

KLUZ

c/2 c/2

KWBQ KASY

32 %

KOB

KASA KRCE

---COMPETITIVE COMMENTS---

EST SHARES

RA35+ NCV12 Books Demos

-- CREDIT RISK --

CASH IN ADVANCE

Traffic Order# Status New Ver# Rep Order# 6868947 EC'd No

KASA-TV ALBUQUERQUE, NM. r ( ).MICHELLE LUJAN-GRIS Michele Certo Candidate 1890 Advertiser ( Estimate# Product Station Buyer Phone# Fax#

THE NEW MEDIA FIRM

Showing Buylines: All Lines Printed: Last Received:

10/29/2012 1:41 PM 10/29/2012 12:19 PM

**CO** 

10 [

) PHILADELPHIA ) AMY MCCREARY Rep Firm Sales Office ( Salesperson (

Salesperson Phone# Salesperson FAX#

10/31/2012 - 11/06/2012

Ageney C/P1/P2/E Flight Dates

Hiatus Weeks

1322 G STREET SE WASHINGTON, DC 20003 /P1/P2/E 347/365/1890

Agency

215-568-6540 215-568-1845

# -- CONTRACT COMMENT ---

### --- REMARKS ---

THIS IS A NEW POLITICAL ORDER. CHECK AND FORM TO BE SENT TO STATION. PLS ADVISE NA'S ASAP. PLS CNF. MI&R

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Rat t	\$15.00	\$15.00	\$12.00	\$15.00	\$75.00	\$75.00	\$75.00	\$150.00	\$150.00	\$150.00
Total Spots		⊣	H	П	Н	П	П	⊣	₽	<b>←</b> 1
Time	7A-8A	7A-8A	7A-8A	7A-8A	1P-2P	1P-2P	1P-2P	4P-5P	4P-5P	4P-5P
Day		ТH	بنا	Ţ	M	꾜	Z	TH	Ĺų	E
Spots/Week		П	1	1	П	П	7	1	1	Π
Len	: 30	: 30	:30	:30	:30	:30	: 30	:30	:30	:30
Total Cost	\$15.00	\$15.00	\$15.00	\$15.00	\$75.00	\$75.00	\$75.00	\$150.00	\$150.00	\$150.00
# of Weeks	     H /	1	₽	<del>red</del>	H	П	П	1	H	П
Dates	10/31-10/31	11/01-11/01	11/02-11/02	11/06-11/06	10/31-10/31	11/02-11/02	11/05-11/05	11/01-11/01	11/02-11/02	11/05-11/05
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Rep Order# 6868947 EC'd No	947 Ver# 1 Status New	Traffic Order#	<del>-</del> #±	Printed: 10/ Last Received: 10/ Showing Buylines: All Lines	Printed: Received: uylines: All Lir	10/29/2012 1:41 PM 10/29/2012 12:19 PM nes	2	2 of 3	
Station KASA-TV A Advertiser ( ).M Product Candidate Estimate# 1890	Station KASA-TV ALBUQUERQUE, NM. Advertiser ( ).MICHELLE LUIAN-GRIS Product Candidate Estimate# 1890	Agency ( ) T 1322 G S WASHIN Agency C/P1/P2/F.	( ) THE NEW MEDIA FIRM 1322 G STREET SE WASHINGTON, DC 20003 PUPZE 347/365/1890	EDIA FIRM 20003 1890		Rep Firm Sales Office ( Salesperson (	) PHILADELPHIA ) AMY MCCREARY		
Buyer Michele Certo Phone# Fax#	s Certo	Flight Dates Hiatus Wecks	10/31/2012	10/31/2012 - 11/06/2012		Salesperson Phone# Salesperson FAX#	# 215-568-6540 215-568-1845		
Ln Daypart	Program	Dates	Weeks	Total Cost	Len	Spots/Week Day	Time	Total Spots	Rate
	TMZ	16/31-10/31		\$150.00	.30	1 W	530P-6P		\$150.00 \$
12	NEWS	10/31-10/31	≓	\$400.00	:30	1 W	9P-930P	-	\$400.00 NA
13	NEWS	11/02-11/02	П	\$400.00	:30	Eu eri	9P-930P	_	\$406.00 24
۲. ب	NEWS	11/05-11/05	1	\$400.00	30	1 M	30E6-36	г	\$400.00
15	NEWS	11/01-11/01	П	\$300.00	:30	1 TH	930P-10P	$\vdash$	\$300.00

## ---REPORT TOTALS--

Report Totals: 15 / \$2,385.00

# ---SALES MONTHLY TOTALS---

Nov 12: 15 / \$2,385.00
Sales Totals: 15 / \$2,385.00
Station Totals: 15 / \$2,385.00
Lines not sent/rcld/rtrn: 0 / \$0.00
---COMPETITIVE.--

---COMPETITIVE COMMENTS---

32%

KOAT

0,0

KLUZ

0,0 0,0

KASY KWBQ

€ 60 m

KASA KRQE

31.00

CABL

\$47,700

Market Totals

EST SHARES

Books NOV12 Demos RA35+

-- CREDIT RISK --

CASH IN ADVANCE

Traffie Order# Status New Ver# Rep Order# 6868947 EC'd No

Station KASA-TV ALBUQUERQUE, NM.
Advertiser ( ).MICHELLE LUJAN-GRIS
Product Candidate Michele Certo 1890 Estimate# Buyer Phone# Fax#

Showing Buylines: All Lines Last Received; Printed:

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3 of

10/29/2012 1:41 PM 10/29/2012 12:19 PM

Agency ( ) THE NEW MEDIA FIRM 1322 G STREET SE WASHINGTON, DC 20003 Agency C/P1/P2/E 347/365/1890 Flight Dates 10/31/2012 - 11/06/2012 Hiatus Weeks

) PHILADELPHIA ) AMY MCCREARY Rep Firm Sales Office ( Salesperson (

215-568-6540 215-568-1845 Salesperson Phone# Salesperson FAX#

### Spot Manager: All, Order \*Estimate Date

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00'91\$					
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				st Congress	n: KASA Ayertiser: POL/Michelle LuJan-Grisham 1 Di: Ajency

#### Spot Manager: All,

Advertiser: POL/Michelle LuJan-Grisham 1 Dist Congress Station: KASA Alt Order ‡ Estimate Product Rate GI-bA Air Time Lengti Priority Date Order

II: auil

Agency: New Media Firm

ÇL:aui7

2300 00 00 008\$ \$300,00 9:37:11 PM Candidate 30 P5 11/01/15 068174686896 606812 Time Period: 930p-10p

[Sorted by: Line]

\$1,185.00 \$1,185.00 \$1,185.00 00.381,18

\$120.00

(check applicable box)

▼ EDERAL CANDIDATE

#### POLITICAL CANDIDATE ADVERTISEMENTS STABILICAL CANDIDATE ADVERTISEMENTS

☐ STATE/LOCAL CANDIDATE

	Total Charges: see schedule									
s Class Times per Number Weeks	Sroadcast Time of Day, Length Rotation or Package									
election to be held on: June 5, 2010  do hereby request station time as follows:  Broadcast Time of Day,										
party for the office of: US Congress in the Primary Election										
y a legally a .	sing/on behalf of: Michelle Lujan Grisham									
,	mri3 sbi9M w9M 9AT									
Station and Location:  Date:										

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pplicable classes and rates; candidates).	s political advertising policies, including: a ser sales practices (not applicable to federal	This station has disclosed to me it and discount, promotional and oth
		Bruce F. Malott, CPA
	andidate's authorized committee is:	o adf to remers of the orns a salf
uty. Desinodius n	ce the time as paid for by such person or ent ty is either a legally qualiffed candidate or a ally qualiffed candidate.	monns of basinothus are uoy bas I represent that this person or enti gal adi to moitssinsgrotatium o
	ichelle Lujan Grisham	M toel3 of eetimmo0
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		US Congress, VM-01
	tets below::	national importance," list the mat
to any political matter of	n in part, "communicates a message relating	Por programming that in whole o

NAB Form PB-17 Candidates

#### CANDIDATE CERTIFICATION

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